

Press Release

Zurich and London, 3 July 2015

PureGroup's PODs and Forward Perspective analytics available on the fundinfo platform

fundinfo today announced that PureGroup's macro-economic factor analysis and content is available on the platform www.fundinfo.com. fundinfo is a leading international platform for information and mandatory publications of investment funds in the European and Asian fund markets. fundinfo offers access to more than 12 million fund documents on more than 700 fund companies.

Customers and users of www.fundinfo.com will have access to PureGroup's PODs and Forward Perspective Ratings. Using their Forward Perspective Model, PureGroup provides a range of forward-looking information around a fund's current sensitivity to macro-economic factors and its expected future performance.

Jan Giller, Partner and Head Marketing & Sales of fundinfo said,

"By publishing PureGroup's PODs we offer our customers additional transparency and help investors becoming better informed. This is an interesting addition to the rating schemes that are already published on fundinfo platform. PureGroup has created a new forward looking, whole of market assessment of funds, using a data driven and academically proven methodology."

Patrick Murphy, Founder said,

"We wanted to create new services which help advisers and those institutions offering advice, with a robust and data driven framework to engage their customers in real world conversations, using new visualisation of data and research to explain funds. For the end client, they are as concerned about the future as the past. Our Forward Perspective Model represents a modern way to assess funds, using data, analytics and technology looks forwards, rather than backwards. It is the combination of these three items, which has enabled us to innovate and create new client engagement tools and services. Our Pure Overview Documents (PODs) make fund comparisons easy and our Forward Perspective Ratings provide new context on anticipated performance. We are delighted to partner with fundinfo who share similar goals of offering their clients engaging content and clear information to make better informed investment decisions."

About fundinfo

fundinfo is a leading international platform for information and mandatory publications of investment funds. fundinfo offers instant, free access to more than 12 million fund documents, fund data, fund manager videos and ratings of more than 700 fund companies. fundinfo thus promotes greater transparency and efficiency in the European and Asian fund markets. In addition, fundinfo is an electronic publication platform recognised by various financial market supervisory authorities for mandatory publications.

The platform www.fundinfo.com was launched in January 2006 and is operated by fundinfo AG in Zurich and its subsidiaries in Frankfurt am Main, London, Madrid, Hong Kong and Singapore. For more information, go to www.fundinfo.com.



About PureGroup

PureGroup is financial technology firm providing data, analytics and technology to transform the way in which the asset and wealth management industry engages and communicates with their clients.

PureGroup's analytics is objective and unrestricted covering over 4000 investment products, across open end, closed end and exchange traded products, active and passive.

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