

White paper: EMT and EPT Dissemination

Delivering your MiFID II and PRIIPs data to your distributors

Version 1.0.0

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1. Introduction to the MiFID II and PRIIPs data requirements

Both fund houses and fund distributors face the prospect of having to produce new information documents for their products as of January 2018. The regulations are meant to provide an additional level of protection for investors, and have been mandated by the European Fund and Asset Management Association (EFAMA):

- PRIIPs: The Packaged Retail and Insurance-based Investment Products Regulation.
- MiFID II: The Market in Financial Instruments Directive II.

Although only the entity that is distributing the fund is bound by these new regulations, it is in the interest of all parties that they are fulfilled for each fund or share class; otherwise they cannot be legally sold. These regulations apply to investment firms domiciled in the 28 EU member states plus Iceland, Norway and Liechtenstein.

1.1 The EMT and EPT templates

The first step towards fulfilling these new requirements is the generation and dissemination of EMT (European MiFID Templates) and EPT (European PRIIPs Templates). This usually is the responsibility of the Fund House. These Excel-based templates contain the underlying data about a fund that allows the entity that is selling the fund to produce the required informational documents.

The EMT Template

Currently defined by an Excel spreadsheet contain fewer than 70 attributes, the EMT data provides crucial information that helps distributors and investors to decide if a fund is suitable. Attributes include:

- To which investor type is the fund suited? (e.g. Retail or Professional)
- Recommended knowledge level of the investor (e.g. Basic, Informed, Advanced, Expert)
- Target Markets based on Risk Tolerance and Client Objectives and Needs (see below)
- Costs and Charges

The EPT Template

The EPT is the result of an initiative driven by the investment industry to standardise PRIIPs information for each fund. This enables insurance companies to provide investors with a PRIIP Key Information Document (KID) that explains investment options in an easy to understand way. Containing less than 100 attributes, the EPT is also encapsulated in an Excel spreadsheet. Attributes include:

- General portfolio information (issuer, identification codes, share class name, etc.)
- Risk assessment (Volatility, credit risk, market risk, etc.)
- Performance scenarios (average annual return)
- Costs

Once these templates are completed for each share class, disseminating the information from fund house to fund distributors can be complex due to the individual format requirements of each fund distributor, the large number of fund distributors, regular changes to the templates, as well as fund market requirements.

Different format requirements include:

- Original EMT / EPT templates (Excel or CSV format)
- EMT / EPT data converted to openfunds format
- WM-Data format as required by the German fund market

Included with other fund data:

- Disseminated as stand-alone data

- Disseminated together with other static fund data (350+ data fields exist), or together with fund documents (KID, Prospectus, Financial Reports, Legal Announcements, etc.)

Frequency of dissemination: distributors may want daily, weekly, monthly or quarterly updates.

Most common methods of dissemination:

- Client-customised API feed
- Via email or FTP

1.2 How fundinfo can help

Since 2005, fundinfo owns and operates a fund data and document dissemination service that serves all major fund houses and distributors doing business in Europe. With over 550 fund houses providing their fund data and documents for publishing and dissemination, fundinfo is one of the industry's most comprehensive source of fund information in Europe.

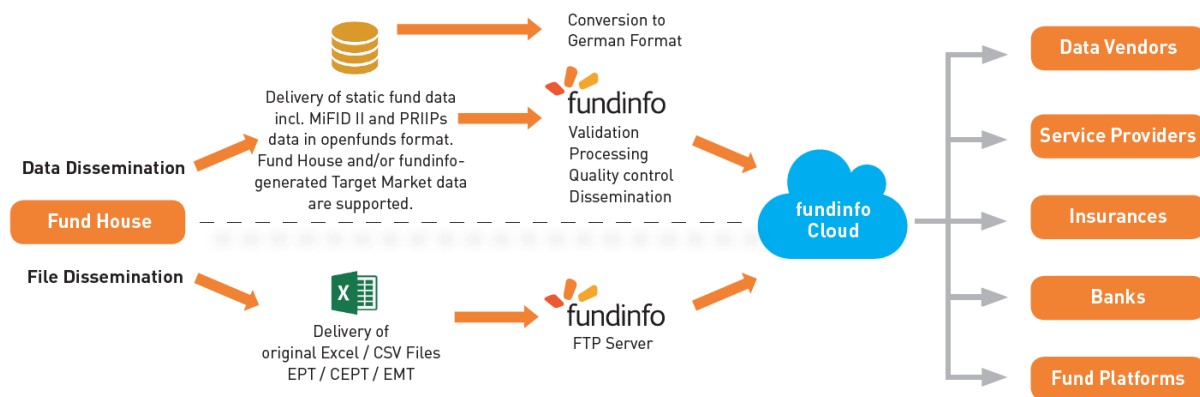


Figure 1: fundinfo MiFID II / PRIIPs / openfunds data distribution platform

This has also allowed fundinfo to tailor its dissemination service to client and regional requirements:

- Dissemination of original EMT / EPT templates (Excel, CSV files)
- Dissemination of MiFID II / PRIIPs data derived from EMT / EPT and converted into openfunds format.
- Conversion of data contained in EMT / EPT templates into WM-data format required by the German fund market.
- Dissemination with all required [openfunds fields](#) and documents that describe 90K+ funds

Based on automated dissemination via API feed, validated and quality-controlled data and document reception can be customised to each client's requirements in terms of the information they want to receive, in what format they want to receive it, and how often.

Perhaps the most challenging attribute of the MiFID II requirement is the "Target Market" data field which defines to which investors the fund is most suited for. While the burden of generating Target Market data falls on the fund house, in the absence of this data, fundinfo can generate this data based on in-house research and insert it into the data stream for use by fund distributors.

For more information about how to receive customised MiFID II, PRIIPs, Target Market as well as all other fund data and documents reliably and automatically, [contact fundinfo](#).

2. Revision History

| Version | Date | Author | Description |
|---------|------------|--|-----------------|
| 1.0.0 | 21.12.2017 | carl.fenger@fundinfo.com | Initial version |